

Your Voice in Strategic Story

This confidential, fully customised one-to-one executive coaching program targets the voices of senior executives in business and industry who *must* deliver to a wide range of stakeholders their central business narratives with clear intent in a focused, interesting and engaging manner.

Since 1993, Sandra Baigel, Founder of Voice & Word, has provided specialist voice and spoken word services to key executives in business, industry and the professions.

The purpose of each customised, confidential program is to generate in senior executives vocal impact techniques that advance business narrative skills so that they deliver samples, examples, illustrations and case studies in an engaging, compelling style that generates significant business results.

Your Voice.
Your Competitive Edge.
Each Time you Speak.

Each unique program includes:

Initial audio review
solo tele-learning sessions
skills-driven audio reviews
solo tele-coaching sessions
Concluding audio review

Expect:
Clear, direct feedback
Practical strategies that work
Total confidentiality
Meticulous focus on outcomes

Client Comments:

Wonderful learning and insights at just at the right time for me. I now truly enjoy sharing the company's central narrative each time I speak. Using my voice is a great way to set the desired mood.
National Sales Director

I use these relevant, practical skills every day. They serve me well. The use of voice in business narrative comes easily now.
International Marketing Manager

I welcome the chance to speak about my company and do so with purpose, passion and energy ; it's easy to use my voice with flair and confidence.
Internet Entrepreneur

Knowing the strategic value of business narrative makes content selection easy. I've learnt how to align narrative purpose with my delivery style. Now, I consistently hold attention, engage and get the desired results.
National PR Director

- > Apply relevant skills directly to your content
- > Gain strategies that are tailored to your purpose
- > Advance via one-to-one learning and coaching conversations
- > Achieve mastery of content and delivery

Explore your options with Sandra Baigel now:

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