



'VOICE POWER TEXT'

www.voice-word.com.au

1. Practise this text a few times - until you are comfortable speaking it aloud.
2. When you are ready to record it, call Australia **03 8610 0193**
3. Say your name, give your preferred contact number and start reading into the telephone mouthpiece.
4. When you have finished, hang up.
5. I will automatically receive your voice recording. You do not need to do anything other than make the recording via the automatic recording device.
6. When I have listened and made my assessment, I will call your chosen number and speak to you about my findings.

I look forward to hearing from you!

Sandra Baigel

I am (insert your name here)

My contact number is: (Australia + area code + number)

“Now the customer, too, has a name, with individual needs and characteristics. There is money in a name. Increasingly it seems that we will pay to be treated as a unique individual. Automobiles are now personalized, made to order and to measure. You can look on a website and see your car being made. Checking in to a Ritz Carlton hotel, I was handed a package marked ‘To await Mr. Handy’s return.’ It contained a wash bag that I had left behind six months before. I could have done without it, it was old and shabby, but I was impressed by the apparent thoughtfulness even though I realised that it was all done by computers. Amazon.com and its many imitators bombard you with suggestions tailored to your individual tastes, determined by your past purchases.”

Extract from ‘The Elephant and the Flea’; Charles Handy, 2001.

Sandra Baigel, Director, Voice & Word Pty Ltd

sandra@voice-word.com.au

Tel: 1300 76 44 27

Mobile: 0416 043 732

Fax: + 61 3 8610 0193