



If you're a professional who is determined to take the next step up in your career, then this seminar will be music to your ears!

Sandra Baigel says:

"Make your voice your competitive advantage, each time you speak."

Call Sandra on:
0416 043 732

"Personal Branding in The New Economy"

Date: Friday 30 July 2010

Time: 9.45am for 10.00am - 4.00pm

Investment: \$197.00 per person

**STAMFORD PLAZA MELBOURNE HOTEL
111 LITTLE COLLINS STREET
MELBOURNE VICTORIA**

Receive expert insight into branding from three perspectives:

- The impact of your thoughts & behaviours on how you come across to others
- How your image, dress & personal presentation communicates
- What your voice and vocal style in conversation & communication tells others

Hear how your behaviours, dress and voice in business contexts influence others' perceptions of you. And what they think and say about you as a result.

Understand how your personal brand impacts business relationships and affects your career prospects.

Gain unique personal insight into what must change, for you to step up in your career.

Learn from others' mistakes so that you never make them in your career.

Identify what social media can do for you; and know how it works against you.

Develop practical, realistic strategies and techniques to start you off on an effective brand-building approach to advance your career prospects.

Receive your individual brand-building strategy, **AND find out how** you can work one-to-one with experienced branding professionals.

ONLY 50 Participants! Reserve your place now ...

PERSONAL BRANDING IN THE NEW ECONOMY

MEET YOUR WORKSHOP PRESENTERS



Sandra Baigel, steeped in voice work from childhood, is highly regarded as an experienced practitioner of voice and spoken word delivery in professional contexts. Clients across banking, finance and specialist professional services appreciate the knowledge and humour she brings to their professional development.

Helen Robinett is obsessive about helping people to feel fantastic about themselves. With over 20 years in sales and marketing Helen understands why personal and professional image are key ingredients in business success.



Julie Hyde is renowned for her ability to assist professionals to understand the impact their mindset and behaviour - their Personal Brand - has on their results. How we market ourselves to others is within our control. It can be the difference that makes the difference, especially in the New

Economy!

SECURE YOUR REGISTRATION HERE:

Name
Organisation
Email
Contact number
Address

Via email: sandra@voice-word.com.au

Via fax: 03 8610 0193

Your payment is due on your receipt of our invoice.



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